

Grand Prize
\$1,000
Cash !!!



Last Year's
Winner



Downtown Crystal Lake / Main Street
25 W. Crystal Lake Avenue
Crystal Lake, IL 60014



Turn your
HUNDRED
into a
THOUSAND!



The
Great Ball
Race Raffle


Saturday
September 27, 2008
3:00 p.m.




Turn your HUNDRED into a THOUSAND!

The ninth annual Great Ball Race is just around the corner. Once again, the Great Ball Race will be held in conjunction with the Johnny Appleseed Festival on Saturday, September 27, 2008 at 3:00 p.m. Crowds of people will be participating in this fun and exciting event.

Here's how the Great Ball Race works:


 Numbered raffle tickets are sold to the public at \$5.00 each OR 3 for \$10.00 OR 7 for \$20.00

Brightly colored plastic balls are numbered to correspond with the numbers on the raffle tickets.

 These balls will then be released and "rolled" down Brink Street, with the fastest balls winning prizes for their owners. Grand prize is \$1,000 cash. Also many more merchandise prizes.

Become a sponsor of this great event! Turn your HUNDRED into a THOUSAND!

This year, we are offering a promotion to sponsoring businesses. Purchase one hundred raffle tickets (balls) for the discounted price of \$250. Distribute these tickets however you wish:

 ~ Use as incentives to employees ~ Give them to your customers ~
~ Keep them all for yourself ~ The choices are endless ~

As a Sponsor:

- Your name will be displayed on a large, brightly colored ball at the finish line of the race
- Your name will be included in all media and advertising for the event. This includes posters, press releases, and 5,000 Johnny Appleseed flyers. WOW!
(please pay by 8/15/08 to be included in print media)
- Your name will be announced throughout the day at the Johnny Appleseed Festival
- You will have **ONE HUNDRED** chances to win **ONE THOUSAND DOLLARS!**
Now that's a lot of bounces for your ounces!

Proceeds benefit community programs and activities in Downtown Crystal Lake

Sponsor Application and Raffle Ticket Order Form

Business: _____

Contact: _____

Address: _____

City/State/Zip: _____

Business Phone: _____

Yes! I wish to be a sponsor and turn my HUNDRED into a THOUSAND! Enclosed is my check for \$250. In return, I will receive 100 raffle tickets and all sponsor benefits.
Please pay by 8/15/08 to be included in all print media

I wish to purchase a different number of raffle tickets at the regular rate:
\$5.00 each
3 for \$10.00
7 for \$20.00
Enclosed is my check for \$ _____
Please send me my tickets.

Please mail this form and your check to:

Downtown Crystal Lake/Main Street
25 W. Crystal Lake Avenue
Crystal Lake, IL 60014

Good Luck!

Questions?
Contact us at:
(815) 479-0835

downtowncl@sbcglobal.net

